

News Release



FOR IMMEDIATE RELEASE

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Broadway Under The Stars in Jack London State Park

Concert is Effort to Prevent Park Closures in Valley of the Moon

Broadway performers from hit shows such as 42nd Street, Mary Poppins, Jersey Boys, and Hairspray will present a concert of hope and inspiration to benefit Jack London State Historic Park on Saturday, October 1 at 7:30 pm at the Kohler and Frohling winery ruins located in the historic park in Glen Ellen, California.

The concert is being produced by Transcendence Theatre Company, a group of artists with Broadway, National & International Tour, and film and television credits committed to producing excellent theatre in a sustainable way. To raise awareness and financial support for this endangered state park, the company has planned a concert featuring music from some of Broadway's greatest musicals as well as an array of popular standards from the Great American Songbook.

Scheduled to perform are Broadway's Stephan Stubbins (Mary Poppins), Amy Miller & Melissa Giattino (42nd Street), Brooke Tansely (Beauty & The Beast), Eric Jackson (Young Frankenstein), Jared Bradshaw (Jersey Boys), and many more.

Proceeds from the concert will benefit the Valley of the Moon Natural History Association, a non-profit charitable organization dedicated to enhancing the educational and interpretive programs of Jack London, Sugarloaf Ridge and Annadel State Parks. Jack London State Historic Park, once home of and now a memorial to the famous writer and adventurer best remembered for his novel Call of the Wild, is one of 70 California state parks set to permanently close by July 2012 due to state budget cuts. The Valley of the Moon Natural History Association is making every effort to prevent the closure of this park.

"It was perfect timing when Transcendence Theatre approached us with their idea; state parks need the help and these types of events are what our parks are all about," says California State Parks Supervising Ranger Neill Fogarty. "Producing a cultural event in such a beautiful historic setting allows more people to enjoy the park and showcases how and why our parks should be preserved for the future."

Transcendence Theatre Company is hoping that this one-night event will grow into a continuous way to support Jack London State Park. The company plans to establish residency in Sonoma Valley to build a professional regional theatre company that specializes in producing

Broadway musicals, concerts and community outreach programs in an outdoor setting. They hope to work with California State Parks to produce a theatrical season starting in the summer of 2012.

“Our company’s passions align greatly with the mission of California State Parks to ‘provide for the health, inspiration, and education of the people of California”, says Amy Miller, Artistic Director of Transcendence Theatre Company. “Producing Broadway musicals in such an extraordinary setting is an innovative way to bring life to the park while entertaining the local community and tourist population. We are so excited to take an active part in exploring creative partnerships that could potentially be a contributing factor in saving the park from closure.”

The evening’s festivities begin at 5 pm when park supporters are invited to enjoy the beauty of Jack London Historic State Park with pre-show picnicking at the park’s Beauty Ranch. Guests are invited to bring a dinner or pre-order French cuisine from Chloe’s French Café via the event ticketing website. Signature wines from local wineries as well as additional food and beverages will be available for purchase. The concert begins at 7:30pm in the winery ruins where supporters will experience the magic of musical theatre under the stars.

Tickets for the concert are \$25-\$40. For \$100, Park Advocate VIP’s enjoy reserved seating and other perks. Tickets can be purchased online at www.broadwayjacklondon.com or by phone at [877-424-1414](tel:877-424-1414).

California State Parks does not discriminate against individuals with disabilities. Prior to arrival, visitors with disabilities who need assistance should contact the park at 707.938.5216.

About Transcendence Theatre Company

Transcendence Theatre Company is a non-profit performing arts organization whose mission is to create transcendent theatrical experiences that entertain, enlighten, educate, and empower audiences from around the world. The company is in the process of relocating from Los Angeles to Sonoma to build a regional theatre company that specializes in producing Broadway musicals in an outdoor setting. For more information visit www.transcendencetheatre.org<<http://www.transcendencetheatre.org>>

About Valley of the Moon Natural History Association

Valley of the Moon Natural History Association is an important partner to three California State Parks in Sonoma Valley: Annadel, Sugarloaf Ridge, and Jack London State Historic Park. This all-volunteer non-profit organization funds special projects, educational exhibits, maps and publications for the parks.

For more information visit www.jacklondonpark.com<<http://www.jacklondonpark.com>>

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